

COMPANY OVERVIEW

DuckPunk Productions is an enterprise narrative alignment partner that helps purpose-driven organizations align internal direction, leadership communication, and public-facing visibility. Using our Alignment Authority Method, we help organizations strengthen communication clarity, reinforce trust, and align public-facing messaging during moments of growth, transformation, modernization, and increased visibility.

StorySelling is the articulation layer of that process – translating aligned organizational truth into strategic narratives, campaigns, and communication assets that strengthen trust, support adoption, and drive business growth.

CORE CAPABILITIES

Organizational Alignment

We work with leadership teams to align internal direction, priorities, and communication so organizations operate with greater cohesion, consistency, and strategic discipline.

Strategic Narrative & Audience Alignment

We help organizations translate strategy, initiatives, and organizational value into clear audience-facing communication, including large-scale multicultural campaigns grounded in internal alignment.

Leadership & Public Communication

We support leaders, teams, and frontline professionals through executive communication, public-facing initiatives and high-visibility communication – ensuring external communication reflects organizational standards and narrative alignment.

Founded in 2000 and based in Los Angeles, CA. We serve our clients nationwide with a global geographic reach.

WHEN DUCKPUNK IS ENGAGED



Before organizations increase visibility, **internal alignment** must come first



When **strategy, leadership, and execution** must align in public-facing environments



When teams require structural clarity to execute consistently in public-facing environments

SELECTED OUTCOMES

Public-facing regional campaign: 110% increase in new account sign-ups following narrative alignment

High-visibility fundraising effort: \$390K raised in 3 hours through aligned audience communication

Multicultural public service announcement: 70% increase in engagement across segmented audiences

NAICS CODES

541611 – Management Consulting
541613 – Marketing Consulting
512110 – Motion Picture & Video Production
512120 – Video Post-Production
541430 – Graphic Design
541830 – Media Buy
541922 – Commercial Photography

RECOGNITIONS

Best of Business in Video Production
(10 consecutive years)
Clio, Telly & Addy Awards

REPRESENTATIVE CLIENTS



CERTIFICATIONS

SBE (CA/DGS)
WBE (WBENC/CPUC)
MBE (NMSDC/CPUC)
SAM: N32JG18BCM56
Cage: 5EHH0
Duns: 830055062